

Client:

MK College

Brief:

Rebrand project

Timescale:

6 month period

Print Team:

Alan Blackburn &
Lewis Woods

Install Team:

Matt Ward, Matt Russell,
Lewis Woods, Rob Blackburn,
Paul Ward & Mike Mandley

We were invited to tender for a complex signage project that would launch the rebrand of Milton Keynes College across their 3 campuses which are all based in Milton Keynes. We were delighted to secure this project and were given feedback that the decision had been based on our flexible approach, our level of professionalism and the excellent reputation that we had established whilst previously working with the College.

The scope of the project was complex and to minimise disruption, within each of the campuses, it was agreed to stagger the implementation across a 6 month period.

Working in collaboration with the College allowed us to fully understand their objectives and to support them in delivering a project that would clearly communicate the new brand identity with signage that was both inspiring & innovative.

The project was delivered on time, within budget and the end result is outstanding.

The client was so delighted with the delivery of this project that we were invited to become an official partner of the College - an amazing achievement!



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