

Client:

Withheld

Brief:

Install internal branding at one site overnight

Timescale:

7 days from survey

Print Team:

Alan Blackburn & Lewis Woods

Install Team:

Rob Blackburn & Paul Ward

We were asked by our client if we could co-ordinate the refurbishment of food outlets across different regions within the United Kingdom. The project brief confirmed that "in the main" the refits and print requirements across each of the sites would be generic and we were asked to supply a ball park figure for the production and install for each site.

We carried out surveys at 8x different sites to understand the complexity of the project and identify the most appropriate method of install to minimise disruption to the client. It was agreed that for existing sites the refurbishment would take place when the stores were closed and for new openings the install would take place during normal working hours. We agreed that the size of the install team would depend on the work required and how tight the timescales were.

On completion of the refurbishment and handover to the client the printed material was then delivered, within 48 hours, to site. The printed material included: external menu boards, menu's product stickers & posters.

