

Client:

AJC Retail Solutions

Brief:Remove existing vinyls
and re wrap**Timescale:**

10 days from survey

Print Team:Alan Blackburn &
Lewis Woods**Install Team:**Matt Russell, Lewis Woods,
Mikey Mandley, Matt Ward,
Alan Blackburn & Paul Ward

After receiving the client brief we organised the survey of the Wahaca trailer. Whilst surveying it became clear that there would be some challenges due to the uneven surface of the trailer which meant we would need to adapt our approach and use a different type of vinyl.

The design for the trailer was complex with the added challenge of over 20 joins across the vehicle. The Production Team created a print plan to ensure that the laminated vinyl wouldn't stretch when it was being printed.

The timescales for this install were extremely tight which resulted in 6 installers arriving on site to allow us to complete the project within 3 days.

Upon handover the client was delighted and agreed the vinyl and laminate chosen had really improved the aesthetics of the trailer – an excellent and also cost effective result.



“The client was extremely confident that this new design and wrap would improve the sales within the trailer on the south bank of London.”