

**Client:**  
Various

**Brief:**  
To produce sticker sets  
for new equipment

**Timescale:**  
Ongoing

**Print Team:**  
Lewis Woods &  
Robert Blackburn

**Install Team:**  
N/A

We work with various clients that require large volumes of stickers from hire equipment through to trailer units.

We were approached by a client who was having trouble keeping track of orders with their currently supplier and was looking for a new way to produce their stickers.

We designed various layouts for all their units to allow our client to receive the stickers on one sheet allowing them to stick as they go. This saved lots of small items being lost in large factories and is a more robust way of tracking their stickers. When orders for their units are placed we are notified and a set of stickers are delivered before the unit leaves the clients premises. The sticker sets have reduced the clients need to order in bulk meaning they only buy the stickers they use.

After this success, we have rolled it out to several other companies who are now using this same process.

This process has allowed orders to be placed in a planned & cost-effective way without having surplus stock. It has also allowed for new equipment to be despatched immediately.

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